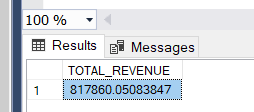
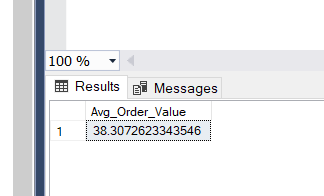
PIZZA SALES SQL QUERIES  
A KPI

TOTAL REVENUE  
select SUM(total\_price) as TOTAL\_REVENUE from pizza\_sales  
  


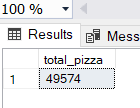
Average Order value: The average amount spent per oder

select SUM(total\_price) / count(distinct order\_id) as Avg\_Order\_Value from pizza\_sales



Total pizza sold sum of qunataties of all pizas sold

select sum(quantity) as total\_pizza from pizza\_sales



Total orders- total number of orders placed

select count(distinct(order\_id)) as total\_order from pizza\_sales



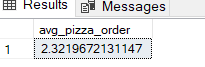
Average Pizzas per order is no of pizzas per total orders

SELECT

CAST(SUM(quantity) AS DECIMAL(10,2)) /

CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS avg\_pizza\_order

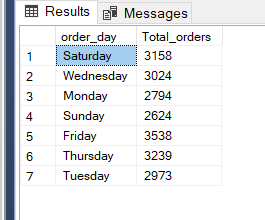
FROM pizza\_sales;



PROBLEM STATEMENT

CHARTS REQUIREMENT  
DAILY TREND FOR TOTAL ORDERS

Idemtify any patternss or fluctuuation in orders volumes

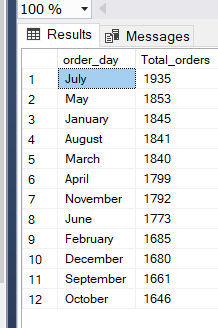


MOTHLY REQUIREMENT

FAILY MONTHLY TRENDSFOR TOTAL order

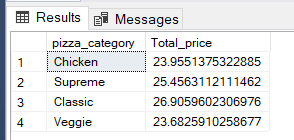
select DATENAME(MONTH,order\_date) as order\_day,COUNT(DISTINCT order\_id) AS Total\_orders from pizza\_sales

Group BY DATENAME(MONTH,order\_date)



Percentage ofsales by Pizza Category

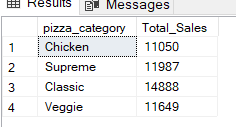
Select pizza\_category,sum(total\_price) \* 100 /(SELECT sum(total\_price) from pizza\_sales) as Total\_price from pizza\_sales group by pizza\_category



Total Pizzas Sold by Pizza Category

Total number of pizzas sold for each pizza category this chart sales performance of differnct piiza categories

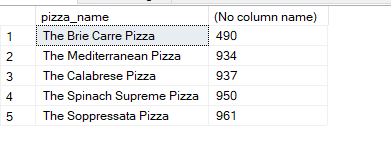
select pizza\_category,sum(quantity) as Total\_Sales from pizza\_sales group by pizza\_category



Top 5 pizza by sales

select top 5 pizza\_name,sum(quantity) as Total\_Sales from pizza\_sales group by pizza\_name

order by sum(quantity)



Top 5 pizza by orders

select top 5 pizza\_name,count(distinct order\_id) as Total\_orders from pizza\_sales group by pizza\_name

order by sum(quantity)

